MINUTES OF MEETING

Date and time: April10, 2018

Location: C2 Pipeline Innovation & Curiosity Lab

Participants: S. Friedli, M. Ventimiglia, J. Weertz, U. Praveen, A. Hoey, M. Serreyn, J.

Hasse



STEM Lab Advisory Board Meeting

Summary of discussions and detailed decisions

The meeting started at 12:10 p.m.

No Decisions to Note

OLD BUSINESS

- None
- No Decisions to Note

NEW BUSINESS

- STEM Lab Data
 - Data was shared from January 2017 through June 2017 and compared to the 2017-2018
 School year data
- STEM Lab Brochure participants were asked to review the brochure to provide ideas and insights for changes that could or should be made.
- Marketing Opportunities
 - Homeschool Sector Will seek organizations that can pass our lab information along
 - o Area Libraries Will attend the MLA 2018 Annual Conference as an exhibitor
 - Science Olympiad Training Will find contacts within the organization to promote lab use and training sessions
 - Student Ambassador Program Need names of professors/colleges/schools that require service learning

- Random Web address on 3d Bracelets that will be trackable and traceable the a Go
 URL provided by Julie Hasse's team
- Michigan Virtual Academy, MI Great Lakes Virtual Academy, and Highpoint Academy of MI – All online schools
- Contacts
 - o College of Education: Sandy Yarema and Donna Carroll for student assistants
 - o Provost Naida Simon for K-12 Summer Program website
 - Admissions Edwinia Tansil for data collection from Inquiry Cards submitted by the C2P STEM Lab
 - Development Office Need a name to invite to be a part of the Advisory Board
 - o CLAS Jessica Archer Assoc. Director of Marketing
 - o Street Squad Via Julie Hasse for passing out brochures, etc. at public events
 - o Kinesiology Heather Ladanyi student assistants
- None to Note

PARTNER NEWS / UPDATES

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None to Note

SUGGESTIONS FOR NEXT AGENDA

Review movies used at STEM Lab

The meeting ended at 1:50 p.m.

Minutes compiled by: Sandy Friedli